

# Technical Service



NO: 005

DATE: 07/85

## SUBJECT: BOXER FRAMES

Due to cost reduction measures effected by major insurance companies in the U.S.A., frame re-alignment/straightening is becoming increasingly significant in settling insurance claims.

For years, our BMW company repair division in Munich has been involved in motorcycle frame re-alignment work where the extent of the damage permitted such repairs.

In addition, some of these repairs are now performed by shops without any connection to BMW, requiring specialized skills to reproduce the results needed, since they are using universally applicable alignment systems, not necessarily producing the quality or longevity required by BMW and our customers.

This has caused us to develop a new alignment system of our own. Several decades of experience could be put to full use in the process.

The system is extremely easy to operate for all users.

It guarantees dimensional accuracy, job quality and aspect (paint work) comparable to a new frame. A six-month warranty is granted for all repairs performed on this BMW system.

This BMW system is dimensionally aligned for all frames for boxers, starting with 1969 models (-/5) and will remain up to date in future applications.

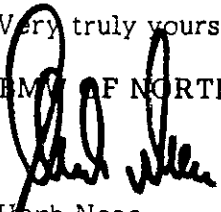
We know that not all dealers can afford this system (approximately 20,000. DM) but we do hope that, if there is nationwide dealer support, we can establish two or three dealerships that could perform these services for all dealers nationwide.

Before doing so, we need your input and your recommendations on the enclosed questionnaire.

Thank you for your assistance.

Very truly yours,

BMW OF NORTH AMERICA, INC.

  
Herb Neas  
National Service Manager  
Motorcycle Group

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